AVERY DENNISON | Inspired Brands.
Intelligent World.™

Avery Dennison Digital Media
A comprehensive product range for dynamic
digital graphic applications.

Spring 2017

Digital Media Applications

Print Media	Face Finish	Adhesive	Solvent	UV-Curable	Latex Inks	Fleet/Vehicles	Transit/Bus	OEM	Vehicle Windows	Marine/Watercraft	Backlit Signs	Smooth Interior Walls	POP/Tradeshow	Window Graphics (Flat)	Outdoor Signage	Indoor Floor Graphics[3]	Unprinted	DOL 1000Z Series	DOL 1300Z Series	DOL 146OZ	DOL 2000 Series	DOL 3000 Series	DOL 6040	DOL 6060***	DOL 6460	Clean	Clean with Heat	Permanent	Flat with Rivets	Compound Curves	Rivets/Corrugation	Flat / Simple Curves	Flat
SUPERCAST 7-10 YEAR DURABILITY																																	
MPI 1105* Easy Apply RS™	Gloss	LTR	●	●	●	✓	✓						✓		✓		7	5	4	4	–	–	2	–	6 / 3**		●		●	●	●	●	●
MPI 1105* Easy Apply™	Gloss	LTR	●	●	●	✓	✓			✓			✓		✓		7	5	4	4	–	–	2	–	6 / 3**		●		●	●	●	●	●
MPI 1105*	Gloss	LTR	●	●	●	✓	✓					✓	✓		✓		7	5	4	4	–	–	2	–	6 / 3**		●		●	●	●	●	●
MPI 1106 Hi Tack Easy Apply™	Gloss	Perm	●	●	●		✓	✓							✓		7	5	4	4	–	–	2	–	6 / 3**			●	●	●	●	●	●
MPI 1060 Transparent	Gloss	Perm		●		✓	✓		✓	✓			✓	✓	✓		7	5	4	4	–	–	2	–	5			●	●	●	●	●	●
HIGH PERFORMANCE CALENDERED 4-6 YEARS DURABILITY																																	
MPI 2050 Translucent	Matte	Perm	●	●	●						✓						6	5	4	4	3	2	2	3	5			●				●	●
MPI 2077	Luster	Rem	●	●	●									✓			1	1	1	1	1	1	1	1	1	●						●	●
MPI 2105 Easy Apply RS™[1]	Gloss	LTR	●	●	●	✓	✓						✓				6	5	4	4	3	2	2	3	5		●					●	●
MPI 2105 Easy Apply™[1]	Gloss	LTR	●	●	●	✓	✓						✓				6	5	4	4	3	2	2	3	5		●					●	●
MPI 2120[2]	Matte	Perm	●	●	●							✓	✓		✓	✓	6	5	4	4	3	2	2	3	5			●				●	●
MPI 2121 Transit Vinyl[2]	Matte	Rem	●	●	●	✓[1]	✓					✓	✓				1	1	1	1	1	1	1	1	1	●						●	●
MPI 2125 Easy Apply™[1]	Matte	LTR	●	●	●	✓	✓										6	5	4	4	3	2	2	3	5		●					●	●
MPI 2126 Hi Tack Easy Apply™	Matte	Perm	●	●	●			✓		✓							6	5	4	4	3	2	2	3	–			●				●	●
MPI 2611 Wall Film[2]	Luster	Rem	●	●	●							✓					4	3	3	3	3	2	2	3	3	●						●	●
MPI 2630 Textured Wall Film[2]	Textured	Perm	●	●	●							✓					3	–	–	–	–	–	–	–	–						●	●	●
MPI 2631 Textured Wall Film[2]	Textured	Rem	●	●	●							✓	✓				3	–	–	–	–	–	–	–	–	●						●	●

✓ Product is recommended for these applications

[1] - Refer to product and instructional bulletins for application recommendations and limitations.
[2] - This product has flame resistance rating of class 1 or A per the ASTM-84 (BLDG) test.
[3] - Laminate required for all floor graphics. Expected durability is 6 months.

*Introducing MPI 1105 Supercast Film. MPI 1105 replaces MPI 1005 and supports premium printability across all platforms.
**DOL 6460 durability is up to 6 years vertical and 3 years horizontal for common applications

Digital Media Applications

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INTERMEDIATE CALENDERED 2-5 YEARS DURABILITY																																	
MPI 2528 Perforated Window 50/50	Matte	Rem	●						●					●			3	–	1	–	–	–	–	–	–	●						●	●
MPI 2728 Perforated Window 65/35	Matte	Rem	●											●			3	–	1	–	–	–	–	–	–	●						●	●
MPI 2903 Easy Apply™	Gloss	Perm	●	●	●								●		●		4	3	3	3	3	2	2	3	3			●				●	●
MPI 2903	Gloss	Perm	●	●	●							●	●		●		4	3	3	3	3	2	2	3	3			●				●	●
MPI 2902[1]	Gloss	Rem	●	●	●	●	●					●	●		●		4	3	3	3	3	2	2	3	3	●						●	●
MPI 2923 Easy Apply™	Matte	Perm	●	●	●								●		●		5	4	4	4	3	2	2	3	4			●				●	●
MPI 2923	Matte	Perm	●	●	●							●	●		●		5	4	4	4	3	2	2	3	4			●				●	●
MPI 2921 Easy Apply™[1]	Matte	Rem	●	●	●	●							●		●		1	1	1	1	1	1	1	1	1	●						●	●
MPI 2921 StaFlat™[1]	Matte	Rem	●	●	●	●	●						●		●		1	1	1	1	1	1	1	1	1	●						●	●
MPI 2921 Transit Vinyl[2]	Matte	Rem	●	●	●	1	●						●		●		1	1	1	1	1	1	1	1	1	●						●	●
MPI 2922[1]	Matte	Rem	●	●	●	●	●						●		●	●	3	2	2	2	2	2	2	3	2	●						●	●
PROMO CALENDERED 1-3 YEARS DURABILITY																																	
MPI 3300 & MPI 3303	Gloss	Perm	●	●	●							●	●		●		3	3	3	3	3	2	2	2	3			●				●	●
MPI 3302	Gloss	Rem	●	●	●							●	●		●		3	3	3	3	3	2	2	2	3	●						●	●
MPI 3323	Matte	Perm	●	●	●							●	●		●		3	3	3	3	3	2	2	2	3			●				●	●
MPI 3320	Matte	Perm	●	●	●							●	●		●		3	3	3	3	3	2	2	2	3			●				●	●
MPI 3322	Matte	Rem	●	●	●							●	●		●		3	3	3	3	3	2	2	2	3	●						●	●
MPI 3901 - PVC Free[3]	Semi-Gloss	Rem		●	●							●	●		●		1	–	–	–	–	–	–	–	–	●						●	●
SPECIALTY																																	
SF 100-103 Ultra Clear	Gloss	Rem		●	●									●			2	–	–	–	–	–	–	2	–	●							●
SF 100 Polyester SF Series	Gloss	Perm		●									●		●		2	2	2	2	2	2	2	2	2			●					●

***Durability on flat surfaces only.
[1] - Refer to product and instructional bulletins for application recommendations and limitations.
[2] - This product has flame resistance rating of class 1 or A per the ASTM-84 (BLDG) test.
[3] - MPI 3901 is compatible on HP Latex print platforms using HP Latex Optimizer.

SUPERCAST Premium cast vinyl for superior conformability and maximum durability.		
MPI 1105 Easy Apply RS™ 2.1 mil White Gloss Cast Vinyl. Designed for vehicle and fleet wraps. Ideal for compound curves and over rivets and corrugation. Excellent printability across all platforms, including HP Latex Technology. Features the Avery Dennison Easy Apply and RS repositionable feature for mistake-free, easy installations.	6439	60" x 250 yd
	6440	60" x 100 yd
	6441	60" x 50 yd
	6442	54" x 250 yd
	6443	54" x 100 yd
	6444	54" x 50 yd
	6445	54" x 25 yd
	6447	48" x 50 yd
	6448	30" x 50 yd
MPI 1105 Easy Apply™ 2.1 mil White Gloss Cast Vinyl. Designed for vehicle and fleet wraps. Ideal for compound curves and over rivets and corrugation. Excellent printability across all platforms, including HP Latex Technology. Features the Avery Dennison Easy Apply feature for simple bubble free installations on smooth surfaces.	6449	60" x 250 yd
	6450	60" x 100 yd
	6451	60" x 50 yd
	6452	54" x 250 yd
	6453	54" x 100 yd
	6454	54" x 50 yd
	6455	48" x 250 yd
	6456	48" x 100 yd
	6457	48" x 50 yd
MPI 1105 2.1 mil White Gloss Cast Vinyl. Designed for vehicle and fleet wraps. Ideal for compound curves and over rivets and corrugation. Excellent printability across all platforms, including HP Latex Technology.	6459	60" x 50 yd
	6460	54" x 50 yd
	6461	48" x 50 yd
MPI 1106 Hi-Tack Easy Apply™ 2.1 mil White Gloss Cast Vinyl. Conformable vinyl film designed for use in demanding applications such as low energy substrates, including plastics, powder coated paints, fiberglass, clear coats and painted metal surfaces. Ideal for compound curves and over rivets and corrugation.	6463	60" x 50 yd
	6464	54" x 50 yd
MPI 1060 Transparent 2.1 mil Clear Gloss Cast Vinyl. Super smooth film with permanent adhesive for use in vehicle, fleet and window applications over flat or compound curved surfaces.	3246	60" x 100 yd
	3261	60" x 50 yd
	4487	48" x 100 yd
	3395	48" x 50 yd

The DOL 1000Z, DOL 1300Z and DOL 1460Z series are optimized to pair with the MPI 1105 Supercast series. The combination allows the solution to reach its maximum durability.

MPI 1105: The Next Generation in Cast Films

The digital revolution allows innovative brands to leverage vehicles, exterior walls and even floors as multi-functional graphics.

Avery Dennison MPI 1105 is a supercast film designed to meet the growing demand for quick-change graphics and messaging on unique and complex surfaces. It's our next generation of premium ultra-conformable film.

This supercast film can be administered in a variety of ways, including fleet and consumer vehicles, for maximum brand and personal expression. From gas pumps to mobile billboards, from corporate signage to highly contoured applications with tight recesses, this product delivers superior performance and ease of use. This new formulation delivers improved print and ink robustness across all digital platforms, including latex technology.

MPI 1105 is ideally suited for vehicle and fleet graphics.

MPI 2611 Starts Engines at Dallara IndyCar Factory

For applications that require a moderate level of durability and the ability to handle simple curves, choose a High Performance Calendered Film.

The $7 million Dallara IndyCar Factory in Speedway, Indiana houses the first factory and engineering center Dallara Automobili has established outside of its home in Parma, Italy. The U.S. headquarters for the Italian automotive manufacturer is a high-tech facility, including a race track, that is less than a half mile from the historic Indianapolis Motor Speedway, home of the Indy 500. When it came time to create the environmental graphics for the IndyCar Racing Experience in the 23,000 square foot complex, the design team turned to long-standing partner Freelance Graphics, Inc. who selected MPI 2611 luster opaque calendered wall film for the job.

"We have been using Avery Dennison graphics products for many years. The products perform consistently in terms of the print quality and installation."

Andy Heller, Freelance Graphics, Inc.

HIGH PERFORMANCE CALENDERED Premium calendered vinyl for slightly curved surfaces and moderate durability.		
MPI 2050 Translucent 3.2 mil White Matte Translucent Calendered film with a permanent adhesive for illuminated signage with great image quality.	5513	60" x 50 yd
	5512	54" x 50 yd
	5514	54" x 25 yd
MPI 2077 3.2 mil Clear Vinyl film with ultra removable adhesive on a 1.5 mil PET liner. Specifically designed for promotional and short-term applications on glass	6288	54" x 50 yd
MPI 2105 Easy Apply RS™ 3.1 mil White Gloss opaque vinyl with a long term removable adhesive. Designed for vehicle, fleet and general sign applications. Features the Avery Dennison Easy Apply and RS repositionable feature for mistake-free, easy installations.	41121	60" x 50 yd
	41084	54" x 50 yd
MPI 2105 Easy Apply™ 3.1 mil White Gloss opaque vinyl with a long term removable adhesive. Designed for vehicle, fleet and general sign applications. Features the Avery Easy Apply feature for mistake-free, easy installations.	41116	60" x 50 yd
	41083	54" x 50 yd
MPI 2120 3.4 mil White Matte opaque vinyl with a clear permanent adhesive. Designed for Wall Murals, POP/Tradeshow, Window Graphics and outdoor signage.	4446	60" x 100 yd
	3145	60" x 50 yd
	3085	54" x 100 yd
	3165	54" x 50 yd
	4445	48" x 100 yd
	3444	48" x 50 yd
	41031	30" x 50 yd
MPI 2121 Transit Vinyl 3.4 mil White Matte opaque flexible calendered vinyl film, perfect for all temporary transit graphic applications and general removable signage.	6315	60" x 50 yd
	3119	60" x 100 yd
	5452	54" x 50 yd
MPI 2125 Easy Apply™ 3.4 mil White Matte opaque vinyl with a clear long term removable adhesive. Designed for vehicle, fleet and general sign applications. Features the Avery Easy Apply feature for mistake-free, easy installations.	6099	60" x 50 yd
	6100	54" x 100 yd
	6101	54" x 50 yd
MPI 2126 Hi Tack Easy Apply™ 3.4 mil White Matte opaque vinyl with a high tack Easy Apply™ adhesive. Designed for use on low surface energy substrates and adhesive-resistant surfaces such as plastics, powder coated paints, fiberglass and painted metal surfaces.	6300	60" x 50 yd
	6301	54" x 50 yd
MPI 2611 Wall Film 6 mil White Luster opaque calendered vinyl film with a removable adhesive, designed specifically for wall graphic applications.	41056	54" x 100 yd
	5509	54" x 50 yd
	5510	54" x 25 yd
MPI 2630 Textured Wall Film 6 mil to 8 mil Low Gloss White textured calendered film with permanent adhesive, designed for indoor wall graphic applications that require a unique and dynamic surface. Textures include Pure Canvas, Crushed Stone and Natural Stucco.	6394 Canvas	54" x 25 yd
	6395 Canvas	60" x 25 yd
	6396 Stucco	54" x 25 yd
	6497 Stucco	60" x 25 yd
	6398 Crushed Stone	54" x 25 yd
	6399 Crushed Stone	60" x 25 yd
MPI 2631 Textured Wall Film 6 mil to 8 mil Low Gloss White textured calendered film with a removable adhesive, designed for indoor wall graphic applications that require a unique and dynamic surface. Textures include Pure Canvas, Crushed Stone and Natural Stucco.	6413 Canvas	54" x 25 yd
	6414 Canvas	60" x 25 yd
	6415 Crushed Stone	54" x 25 yd
	6416 Crushed Stone	60" x 25 yd
	6417 Stucco	54" x 25 yd
	6418 Stucco	60" x 25 yd

INTERMEDIATE CALENDERED
Medium term durability films for flat applications.

Product		
MPI 2528 Perforated Window 50/50	3098	54" x 100 yd
7 mil White/Black Perforated Vinyl with removable adhesive - 1.5mm Hole pattern for use on exterior-mount, one-way visual panels for vehicle and stationary windows.	3366	54" x 25 yd
MPI 2728 Perforated Window 65/35	3582	54" x 100 yd
7 mil White/Black Perforated Vinyl with removable adhesive - 1.5mm Hole pattern for use on exterior-mount, one-way visual panels for stationary windows.	3580	54" x 25 yd
MPI 2903 Easy Apply™	41233	60" x 50 yd
3.2 mil White Gloss opaque vinyl with a permanent adhesive. Designed for short to mid term applications on flat surfaces. Ideal for POP, trade show, indoor/outdoor window graphics and general signage. Features the Easy Apply feature for smooth, error-free applications on flat surfaces.	41235	54" x 100 yd
	41234	54" x 50 yd
	41237	30" x 50 yd
MPI 2903	3571	60" x 50 yd
3.2 mil White Gloss opaque vinyl with a permanent adhesive. Designed for short to mid-term applications on flat surfaces. Ideal for POP, trade show, indoor/outdoor graphics and general signage.	3577	54" x 50 yd
	41010	30" x 50 yd
MPI 2902	3493	60" x 50 yd
3.2 mil White Gloss opaque vinyl with a removable adhesive. Designed for short to mid-term applications on flat surfaces. Ideal for POP, trade show, indoor/outdoor graphics and general signage.	3494	54" x 50 yd
MPI 2923 Easy Apply™	41239	60" x 50 yd
3.4 mil White Matte opaque vinyl with a permanent adhesive. Designed for short to mid-term applications on flat surfaces. Ideal for POP, trade show, indoor/outdoor graphics and general signage. Features the Easy Apply feature for smooth, error-free applications on flat surfaces.	41241	54" x 100 yd
	41240	54" x 50 yd
	41243	30" x 50 yd
MPI 2923	3275	60" x 50 yd
3.4 mil White Matte opaque vinyl with a permanent adhesive. Designed for short to mid-term applications on flat surfaces. Ideal for POP, trade show, indoor/outdoor graphics and general signage.	6109	54" x 100 yd
	41036	54" x 50 yd
	41008	30" x 50 yd
MPI 2921 StaFlat™	3168	54" x 50 yd
3.4 mil White Matte opaque flexible calendered vinyl film with a StaFlat liner, designed for general signage, POP and indoor/outdoor advertising.		
MPI 2921 Easy Apply™	6282	60" x 100 yd
3.4 mil White Matte opaque flexible calendered vinyl film with Easy Apply™ technology, perfect for remarking and changeable applications.	6283	60" x 50 yd
	6284	54" x 100 yd
	6285	54" x 50 yd
MPI 2921 Transit Vinyl	6261	54" x 50 yd
3.4 mil White Matte opaque flexible calendered vinyl film, perfect for all temporary transit graphic applications and general removable signage.	6313	60" x 50 yd
	6314	60" x 100 yd
MPI 2922	3251	60" x 50 yd
3.4 mil White Matte opaque vinyl with a removable adhesive. Designed for short to mid-term applications on flat surfaces. Ideal for POP, trade show, indoor/outdoor graphics and general signage.	41013	54" x 50 yd
	41012	30" x 50 yd

MPI 2900 Series Transforms Ingraham High School Athletic Facility

Choose an Intermediate Calendered Film when the application requires a flat surface and a medium level of durability against the elements.

Ingraham High School's gymnasium, with floors and bleachers that date back to the year the school opened, was selected as one of four schools to receive an athletic facility renovation this year. The transformation was aired in the second episode of the ESPN original series RISE UP. Ingraham alumni Greg Root, president of SuperGraphics, selected the MPI 2900 Series of Intermediate Calendered films, for the project.

"With Avery Dennison's assistance and the MPI 2900 Series, the new athletic facility is a source of pride for Ingraham's students and community for many years to come."
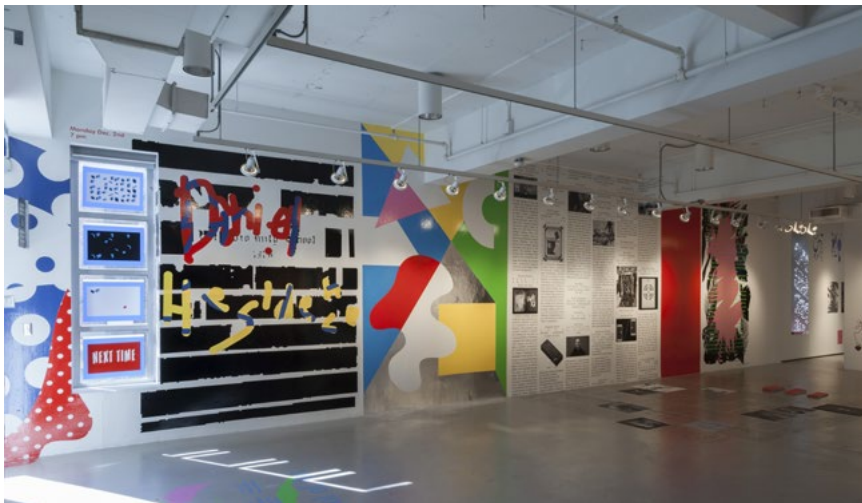
Greg Root, president of SuperGraphics

SF 100 Vinyl Reimagined at Yale University

When the application requires short-term durability for timely promotions and events, Promo Calendered and Specialty Films are an excellent solution.

Vinyl is most commonly used for commercial applications, from in-store brand signage to wayfinding and informational graphics. It's something the world accepts at face value when observed, and the intent behind the graphics is communicated. But that's only half of the equation; the other half lies in how those messages are received and interpreted, and in the meaning that is created by communication with vinyl. The Yale MFA Graphic Design student exhibition, "New Business," featured eight Avery Dennison cast and calendered vinyl films, including SF 100 Specialty vinyl films.

"The Avery Dennison broad color palette even made us consider the uniqueness of what we were communicating."

João Doria, Yale University

PROMO CALENDERED Monomeric Vinyl for flat surface and short term durability.		
MPI 3300 3 mil White Gloss vinyl with a clear permanent adhesive. Designed for short-term indoor/outdoor use on POP, trade show and general signage applications.	5099	54" x 50 yd
MPI 3302 3 mil White Gloss opaque vinyl with a removable adhesive. Designed for short-term indoor or outdoor use on POP, trade show and general signage applications.	5244	60" x 50 yd
	5245	60" x 100 yd
	5242	54" x 50 yd
	5243	54" x 100 yd
	5240	30" x 50 yd
MPI 3303 3 mil White Gloss opaque vinyl with a permanent adhesive. Designed for short-term indoor or outdoor use on POP, trade show and general signage applications.	5228	60" x 50 yd
	5229	60" x 100 yd
	5226	54" x 50 yd
	5227	54" x 100 yd
	5224	30" x 50 yd
MPI 3320 3 mil White Matte vinyl with a clear permanent adhesive. Designed for short-term indoor or outdoor use on POP, trade show and general signage applications.	5218	54" x 50 yd
MPI 3322 3 mil White Matte opaque vinyl with a removable adhesive. Designed for short-term indoor or outdoor use on POP, trade show and general signage applications.	5281	54" x 50 yd
	5283	60" x 50 yd
	5232	30" x 50 yd
MPI 3323 3 mil White Matte opaque vinyl with a permanent adhesive. Designed for short-term indoor or outdoor use on POP, trade show and general signage applications.	5236	60" x 50 yd
	5237	60" x 100 yd
	5234	54" x 50 yd
	5235	54" x 100 yd
	5232	30" x 50 yd
MPI 3901 2.6 mil White Semi-Gloss vinyl with a removable adhesive and PVC free. Designed for short-term, POP advertising, wall murals, trade show and outdoor signage.	6576	54" x 50 yd
	6577	60" x 50 yd

SPECIALTY		
SF 100-103 2 mil Clear Gloss polyester with an ultra removable adhesive on a 5 mil polyester liner. Designed for flat applications on glass and other smooth surfaces.	1862 SYSK	24" x 10 yd
	1862 SYSL	54" x 50 yd
	1862 SYSU	48" x 50 yd
	1862 SYSM	24" x 50 yd
	1862 SYSQ	30" x 50 yd
	1862 SYSR	48" x 10 yd
SF 100 Polyester Series High Gloss films which are clear, white or metalized. These environmentally responsible products are UV printable on a 90 pound liner.	See data sheet for details.	

ULTIMATE CAST Premium Cast films for maximum durability and comformability. Designed to work with MPI Cast films.			
DOL1060Z 2.1 mil Clear Gloss cast vinyl film with a smooth PET liner. Designed to provide maximum protection to printed graphics and conformability over rivets. Ideal for vehicle and fleet graphics with flat or compound curves.	*CLASSIFIED* UL	6466	60" x 100 yd
		6467	60" x 50 yd
		6468	54" x 100 yd
		6469	54" x 50 yd
		6470	54" x 25 yd
		6471	48" x 100 yd
		6472	48" x 50 yd
		6473	30" x 50 yd
DOL1080Z 2.1 mil Clear Matte cast vinyl film with a kraft paper liner. Designed to provide maximum protection to printed graphics and conformability over rivets. Ideal for vehicle and fleet graphics with flat or compound curves.	*CLASSIFIED* UL	6475	60" x 50 yd
		6476	54" x 100 yd
		6477	54" x 50 yd
		6478	54" x 25 yd
		6479	48" x 50 yd
		6480	30" x 50 yd
DOL1360Z Optically Clear 1.3 mil Ultra Clear Gloss cast vinyl film with a smooth PET liner. Designed to provide maximum protection, clarity, and conformability to printed graphics. Ideal for vehicle, fleet and window graphics with compound curves.		6482	60" x 50 yd
		6483	54" x 50 yd
		6484	54" x 25 yd
		6485	48" x 50 yd
		6486	30" x 50 yd
DOL1370Z 1.3 mil Clear Luster cast vinyl film with a kraft paper liner. Designed to provide maximum protection to printed graphics and conformability over rivets and corrugation. Ideal for vehicle and fleet graphics compound curves.		6488	60" x 50 yd
		6489	54" x 50 yd
		6490	54" x 25 yd
		6491	48" x 50 yd
DOL1380Z 1.3 mil Clear Matte cast vinyl film with a kraft paper liner. Designed to provide maximum protection to printed graphics and conformability over rivets and corrugation. Ideal for vehicle, fleet graphics compound curves.		6493	60" x 50 yd
		6494	54" x 50 yd
		6495	54" x 25 yd
		6496	48" x 50 yd
DOL1460Z 1.3 mil Clear Gloss film with a smooth PET liner. Highly conformable overlaminate for the toughest, most irregular surfaces.		6498	60" x 50 yd
		6499	54" x 50 yd
		6500	54" x 25 yd
		6501	48" x 50 yd

The DOL 1000Z, DOL 1300Z and DOL 1460Z series are optimized to pair with the new MPI 1105 Supercast series. The combination allows the solution to reach its maximum durability.

Dallas Stars Inspired by New Graphics now with DOL 1360Z

Digital Overlaminates provide additional durability, conformability and printability to a variety of films. Overlaminates also add special protection, such as anti-graffiti deflection or additional effects, such as a touch of sparkle.

The Dallas Stars management team partnered with its graphics and printing partner, Inkjet International, to inspire the team with new graphics throughout its practice facility in Dr. Pepper Arena. The new motivational, team-oriented graphics were installed in the practice rink and players lounge, dressing room and gym. One creative aspect of the campaign, which Inkjet International brought to the Stars, was using images of kids playing pond hockey that is visible in the rink. More than 1,500 square feet of Avery Dennison MPI 1005 (now MPI 1105) Supercast Easy Apply with DOL 1360 gloss overlaminate was printed and installed in the player's lounge.

"The product was easy to work with during the install, and the technical expertise provided by the Avery Dennison team was extremely helpful."

Alok Sarna, vice president at Inkjet International

HIGH PERFORMANCE CALENDERED Designed for MPI2000 Series print films			
DOL2060 3.1 mil Clear Gloss film on a kraft paper liner. Designed for short to medium term durability on flat to simple curve applications.	UL CLASSIFIED	5396	60" x 50 yd
		5395	54" x 50 yd
		5394	54" x 25 yd
		41023	30" x 50 yd
DOL2070 3.1 mil Clear Luster film on a kraft paper liner. Designed for short to medium term durability on flat to simple curve applications.	UL CLASSIFIED	3396	60" x 50 yd
		3185	54" x 50 yd
		5356	54" x 25 yd
		41022	48" x 50 yd
		41021	30" x 50 yd
DOL2080 3.1 mil Clear Matte film on a kraft paper liner. Designed for short to medium term durability on flat to simple curve applications.	UL CLASSIFIED	5404	60" x 50 yd
		5403	54" x 50 yd
		5401	48" x 50 yd
		41024	30" x 50 yd

PROMO CALENDERED Designed for MPI3000 Series Films			
DOL3060 3.2 mil Clear Gloss film with a kraft paper liner. Designed for short term protection on flat surface applications.	UL CLASSIFIED	41040	60" x 50 yd
		41041	54" x 50 yd
		41042	30" x 50 yd
DOL3070 3.2 mil Clear Luster film with a kraft paper liner. Designed for short term protection on flat surface applications.	UL CLASSIFIED	41037	60" x 50 yd
		41038	54" x 50 yd
		41039	30" x 50 yd
DOL3080 3.2 mil Clear Matte film with a kraft paper liner. Designed for short term protection on flat surface applications.	UL CLASSIFIED	41043	60" x 50 yd
		41044	54" x 50 yd
		41045	30" x 50 yd

SPECIALTY		
DOL6060 ANTI-GRAFFITI 1 mil Clear Gloss PET film with a kraft paper liner. Designed as a graffiti resistant laminate on flat applications. Excellent solvent resistance.	3624	60" x 50 yd
	3623	54" x 50 yd
	3625	54" x 25 yd
	3626	48" x 50 yd
DOL6460 Gloss 1.5 mil Clear Gloss urethane film with permanent adhesive and polyester liner.	6259	60" x 50 yd PET
	6263	54" x 50 yd PET
DOL6560 Optically Clear 1 mil Clear Gloss polyester film with permanent adhesive and 1.5 mil PET liner.	3613	54" x 50 yd
	3622	60" x 50 yd
DOL6960 2 mil Clear Gloss polyester film with permanent adhesive and a 40# Bleached glassine liner.	6224	54" x 50 yd
	6226	60" x 50 yd
DOL6040 Sparkle 3 mil Clear Sparkle Gloss cast vinyl film with a permanent adhesive and a PET liner. Designed to provide protection and an added sparkle effect to printed graphics.	6391	54" x 50 yd
	6320	60" x 50 yd

Photo courtesy of Wicked Wraps, Mukilteo, WA

Warranty Coverage By Printer Manufacturer

PRINTER MANUFACTURER	MODEL	INK NAME	INK TYPE	WARRANTY TYPE		APPROVED GRAPHICS PROTECTION**	
				ICS PG (Application Specific)	ICS Platinum*	DOL Series	Nazdar 3529 UV Screen Print Clear
Agfa	Grand Sherpa	Eco Solvent Plus	Eco-Solvent	●	–	●	–
Agfa	JETI (formerly Gandi)	HL V2	Solvent	●	●	●	–
Durst	Rho 160, 160+	UV	UV	●	–	●	–
Epson	GS6000	UltraChrome GS	Eco Solvent	●	–	●	–
Epson	S40600 & S60600	UltraChrome GS3	Eco Solvent	●	–	●	–
Epson	SC-30760 & SC-50760	UltraChrome GS2	Eco Solvent	●	–	●	–
Epson	SC-70670	UltraChrome GSX	Eco Solvent	●	–	●	–
HP	Designjet 8000, 9000, 10000 series	HP Low Solvent	Mild Solvent	●	●	●	–
HP	Designjet H35100, 35500, 45100, 45500	SolaChrome-UV	UV	●	–	●	–
HP	Designjet L25500 Series	L789	Latex	●	●	●	–
HP	Designjet 260, 280, L26500, L28500	L792	Latex	●	●	●	–
HP	Designjet LX 600, LX 800, LX 65500	LX600	Latex	●	●	●	–
HP	Designjet 820, 850, LX 820, LX 850	LX 610	Latex	●	●	●	–
HP	L1500/LX3000	881	Latex	●	●	●	–
HP	LX3500	891	Latex	●	●	●	–
HP	Designjet L300 & L500	831 / 871	Latex	●	●	●	–
HP	Scitex Novo, Pressjet, Pressjet II	DR100 Supreme Ink	Solvent	●	●	●	●
HP	Scitex XL Jet Series	XL100, XL200, XL300 Supreme Ink	Solvent	●	●	●	●
HP	Scitex Turbojet 8300	TJ100 Ver1 Supreme Ink	Solvent	●	●	●	●
HP	Scitex FB6100	FB200	UV	●	–	●	–
Mimaki	JV3 Series	SS2	Mild Solvent	●	–	●	–
Mimaki	JV33, CJV30, CJV300 Series	SS21	Mild Solvent	●	–	●	–
Mimaki	JV5	HS1	Solvent	●	–	●	–
Mimaki	UVJ-160 Hybrid UV LED	LF-200	UV	●	–	●	–

Warranty Coverage By Printer Manufacturer

PRINTER MANUFACTURER	MODEL	INK NAME	INK TYPE	WARRANTY TYPE		APPROVED GRAPHICS PROTECTION**	
				ICS PG (Application Specific)	ICS Platinum*	DOL Series	Nazdar 3529 UV Screen Print Clear
Mutoh	ValueJet Series	Eco-Ultra	Eco Solvent	●	–	●	–
	Falcon Series	Eco-Ultra	Eco Solvent	●	–	●	–
	Toucan	Toucan Solvent	Mild Solvent	●	–	●	–
	Toucan LT	LT Solvent / Eco-Ultra	Mild Solvent / Eco Solvent	●	–	●	–
Roland	VersaCaMM Series	ECO-SOL MAX / ECO-SOL MAX2	Eco Solvent / Eco Solvent	●	–	●	–
	VersaExpress Series	ECO-SOL MAX2	Eco Solvent	●	–	●	–
	VersaArt Series	ECO-SOL-MAX	Eco Solvent	●	–	●	–
	SolJet Pro II Series	ECO-SOL MAX	Eco Solvent	●	–	●	–
	SolJet Pro III Series	ECO-SOL MAX	Eco Solvent	●	–	●	–
	SolJet Pro IV Series	ECO-SOL MAX2	Eco Solvent	●	–	●	–
	AJ Series	Eco-Xtreme	Solvent	●	–	●	–
Seiko	Color Painter 64s/100s	EG-Outdoor LX	Solvent	●	●	●	–
	Color Painter V-64S	EG-Outdoor EX	Solvent	●	●	●	–
	Color Painter H-74s/H104s	EG-Outdoor GX	Solvent	●	●	●	–
	Color Painter H2-74s/H2-104s	EG-Outdoor GX	Solvent	●	●	●	–
	Color Painter M-64S	SX	Solvent	●	●	●	–
	Color Painter W-54s/W-64s	EG-Outdoor GX	Solvent	●	●	●	–
	Color Painter H3-104	SX	Solvent	●	●	●	–
VUTEk (EFI)	UltraVu 150, 2360, 2260, 5300, 5330	UltraVu5	Solvent	●	●	●	●
	GS 3250	GS Premium	UV	●	●	●	–
	GS 3200r / GS 5000r Series	GSr Premium	UV	●	●	●	–
	GS 3200r / GS 5000r Series	GSLXr SuperFlex Ink	UV	●	●	●	–
	UltraVu UV Series	UV 200	UV	●	–	●	–

* Printer and shop must be certified on a case-by-case basis. Contact your Avery Dennison sales representative for more details.
** This chart is an overview of the Avery Dennison warranty program. Please consult the actual warranty document for complete details on ink, graphic protection and media recommendations.

For more information on Avery Dennison products and services, contact your sales representative or call Customer Service at **800.282.8379**.

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